PathoQuest: Final Progress Report on Developing an Educational Pathology App

1. Introduction

Background of the Project:

PathoQuest was initiated as a forward-thinking educational initiative designed to address the challenges faced by medical students in mastering anatomical pathology. Recognizing the need for more engaging and interactive learning tools, PathoQuest was developed to bridge this gap by providing a mobile application that integrates medically accurate content with gamified elements. The application is intended to serve as a supplementary educational resource, enhancing the traditional methods of learning by offering students an opportunity to engage with complex pathology topics in a more accessible and interactive manner. The project was specifically tailored for the Australasian region, aiming to not only improve learning outcomes but also to inspire students to consider anatomical pathology as a viable and rewarding career path within the medical field.

Purpose of the Grant:

The IAP grant has been instrumental in enabling the comprehensive development of PathoQuest. The funding provided the resources necessary to undertake extensive research, design, and preparatory activities that have been crucial to the project's progress. Specifically, the grant facilitated the collaboration with experts in anatomical pathology, ensuring that the content developed is both accurate and aligned with current educational standards. Additionally, the grant supported the engagement of software developers who contributed to creating a user-friendly and technically robust application. Over the past year, significant strides have been made in refining the application's design, developing high-quality educational content, and preparing for its imminent launch on Android and iOS platforms. This report will detail these efforts, highlighting the progress made and the steps planned for the successful implementation of PathoQuest in medical education.

2. Project Development

Design and Development Process:

The design and development of PathoQuest have been comprehensive and methodical, marked by close collaboration between medical professionals, educators, and software developers. The project began with an extensive research phase, during which the key learning objectives for the app were identified. This phase involved consultations with anatomical pathology experts to ensure that the content covered essential topics such as tissue pathology, tumor grading, and diagnostic criteria, making PathoQuest a valuable and relevant educational resource for medical students.

Once the research phase was completed, the project moved into the prototyping stage. During this stage, several mockups were created to visualize the user interface and game mechanics of the application. These mockups featured interactive pathology slides, decision-based challenges that simulate real-life diagnostic scenarios, and educational resources designed to reinforce learning outcomes. The mockups were then subjected to multiple rounds of evaluation by a select group of medical students and pathology professionals. Feedback gathered during this evaluation phase informed several iterations of the prototype, leading to significant enhancements. For example, adjustments were made to the complexity of certain challenges to better align with the varying levels of student knowledge, and additional educational resources were integrated to support learning outcomes.

The development phase also focused heavily on content creation. High-resolution pathology images were curated and annotated in collaboration with experienced pathologists. These images form the backbone of the application, providing students with realistic and detailed visual references. The interactive challenges,

such as lesion grading and diagnostic decision-making, were carefully crafted to align with the learning objectives identified earlier. These challenges are designed not only to test students' knowledge but also to reinforce learning through immediate feedback and explanations.

Challenges and Adaptive Strategies:

The development of PathoQuest was not without its challenges, each of which required careful consideration and adaptive strategies. One of the significant challenges involved ensuring that the content was both medically accurate and accessible to students with different levels of prior knowledge. This required ongoing collaboration with a team of pathology experts who reviewed and validated the content throughout the development process.

Another challenge arose from the initial plan to use images from *Robbins and Cotran's Pathologic Basis of Disease*, a widely respected reference in the field of pathology. Although access to the online version of the book was available, explicit permission from the publisher, Elsevier, for the reuse of these images in PathoQuest was not secured. Efforts to obtain this permission were unsuccessful, necessitating a shift in strategy. As a result, the project required the curation of alternative, equivalent images, which added extra time and effort to the development process. This involved sourcing high-quality images directly from anatomical pathologists, ensuring that the educational and technical standards necessary for the app were met.

Technical challenges also played a role, particularly in optimizing the application for both Android and iOS platforms while maintaining high-resolution images. The development team had to balance image quality with application performance, ultimately achieving this through advanced image compression techniques and optimizing the codebase to ensure a smooth user experience across different devices.

Additionally, the integration of gamified elements into the educational content posed a challenge, as it was essential to create an engaging user experience that did not compromise educational rigor. This was accomplished by incorporating adaptive learning features, where the difficulty of challenges adjusts based on the user's performance, ensuring that the content remains both challenging and achievable.

To address these challenges, the project adopted an agile development methodology, allowing for continuous feedback and refinement. Regular sprints ensured that both the educational content and technical aspects of the app were developed in tandem, leading to a more cohesive final product. Beta testing was conducted with a broader group of students in the later stages of development, allowing for further fine-tuning based on real-world user feedback.

Currently, PathoQuest is in the final stages of refinement. The application is undergoing rigorous testing to ensure that all features function as intended across different devices. This includes stress testing to handle multiple users simultaneously, ensuring that the app remains stable under various conditions. The final adjustments are being made to the user interface and content, preparing PathoQuest for a successful launch.

3. Preparations for Launch

Pre-launch Testing and Optimization:

As the development phase of PathoQuest neared completion, extensive efforts were directed toward prelaunch testing and optimization to ensure the application would meet the high standards expected in medical education. A significant part of this phase involved beta testing with a select group of medical students and pathology professionals. These testers were provided with early access to the application, allowing them to interact with the various features, including the interactive pathology slides and diagnostic challenges. Feedback from these beta testers was invaluable in identifying areas where the application could be further refined. For instance, adjustments were made to the user interface to improve navigation and accessibility, particularly for users accessing the app on different types of devices. Additionally, content feedback led to the enhancement of certain educational modules, ensuring that they were clear, concise, and effectively supported learning objectives. This iterative process of testing and refinement was crucial in preparing PathoQuest for its broader release.

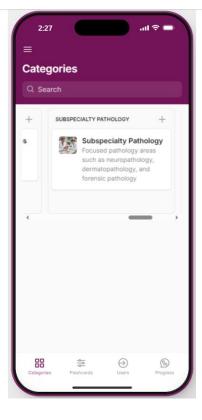
Optimization efforts also included technical enhancements to ensure the application performed efficiently on both Android and iOS platforms. This involved fine-tuning the codebase to reduce load times, enhance image rendering, and ensure a smooth user experience across various devices. The development team focused on optimizing the application's performance under different network conditions and ensuring that it could handle the anticipated number of concurrent users without degradation in performance.

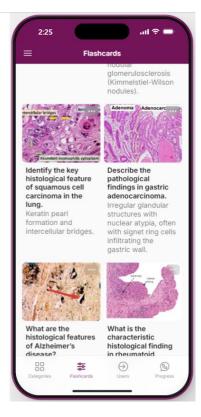
Final Touches and Enhancements:

With the feedback from beta testing integrated and the application optimized for performance, the project entered the final stage of preparations for launch. This phase involved adding final touches to both the user interface and educational content. The development team worked closely with pathology experts to ensure that all educational materials were up-to-date and reflective of the latest standards in anatomical pathology. This included reviewing and, where necessary, revising the content to ensure it remained relevant and accurate.

Moreover, the final touches included the addition of user-friendly features, such as in-app tutorials and help guides, designed to assist new users in navigating the application and making the most of its educational offerings. These enhancements were implemented to ensure that PathoQuest would not only be a powerful learning tool but also an intuitive and enjoyable experience for its users.







Strategic Promotion Planning:

Parallel to the technical preparations, strategic promotion planning was undertaken to ensure a successful launch of PathoQuest. A comprehensive promotion strategy was developed, focusing on maximizing the reach and impact of the application within the medical student community and the broader educational landscape.

This strategy included leveraging social media platforms to generate buzz and awareness about PathoQuest, as well as engaging with medical schools and professional medical associations in the Australasian region. Plans were also made to present the application at relevant medical conferences and forums, providing an opportunity to showcase its features and benefits to a wider audience of educators and students. Additionally, outreach efforts were made to secure endorsements from respected figures in the field of anatomical pathology, further enhancing the credibility and appeal of PathoQuest.

As PathoQuest approaches its official launch, these preparations are aimed at ensuring that the application not only reaches its target audience but also makes a meaningful impact on their educational journey in anatomical pathology.

5. Financial Report

Allocation of Funds:

The \$1,000 grant provided by the IAP was carefully allocated to support the development and preparatory activities of the PathoQuest project. The breakdown of expenses is as shown in Table 1:

Category	Expense	Amount
Content Development	High-res Pathology Images	\$0
	Content curation and annotation	\$100.00
	Content review by Pathology Experts	\$0
Technical Development	No-Code App Infrastructure Subscription	\$299.90
	Online Storage and Data Management	\$224.90
	App Hosting and Maintenance	\$300.00
Promotional Activities	Promotional Material Development	\$72.60
Total		\$997.40

Efficient Budget Management:

The budget was carefully managed to ensure that all critical aspects of the project were adequately funded. The strategic allocation of funds allowed the team to focus on key areas such as technical development and content curation, while also maintaining a modest budget for promotional activities. The support from NSW Health Pathology in providing high-resolution images at no cost significantly reduced expenses, allowing more resources to be directed toward technical infrastructure and app maintenance. In summary, the IAP grant was essential in enabling the development and preparation of PathoQuest. The financial management of the grant ensured that all resources were used to their fullest potential, supporting the overall success of the project.

6. Future Directions and Launch Plans

Imminent Launch:

With the development phase nearing completion, PathoQuest is on the brink of its official launch on both Android and iOS platforms. The final touches are being applied to ensure that the app delivers a seamless user experience and meets the high standards of educational quality set by the project team. The launch is

planned for the coming weeks, with all technical, content, and promotional preparations aligned to support a smooth release.

The launch strategy includes a staggered release, beginning with the Australasian region, where the initial target audience—medical students in Australia and New Zealand—will be given priority access. This regional focus allows the project team to monitor user engagement and address any issues that may arise in a controlled environment before considering broader dissemination.

Post-launch Strategy:

Following the launch, the project team has outlined a comprehensive post-launch strategy aimed at sustaining user engagement and expanding the reach of PathoQuest. Key components of this strategy include:

1. Ongoing Content Updates:

 The app will receive regular content updates to keep the educational material current and relevant. This includes the addition of new pathology images, challenges, and interactive modules, based on the latest developments in the field of anatomical pathology. Continuous collaboration with pathology experts will ensure that the content remains accurate and educationally valuable.

2. User Support and Feedback Integration:

 A dedicated user support system will be implemented to assist users with any technical or content-related queries. Additionally, a feedback mechanism will be embedded within the app to collect user input on their learning experience. This feedback will be analyzed to guide future updates and improvements, ensuring that PathoQuest evolves in line with user needs and expectations.

3. Partnerships and Collaborations:

The project team will continue to seek partnerships with medical schools, professional associations, and educational institutions to promote PathoQuest and integrate it into formal medical education curricula. These collaborations will not only enhance the app's visibility but also ensure its sustained relevance and impact in the field of medical education.

Long-term Vision:

The long-term vision for PathoQuest is to establish it as a cornerstone of medical education in anatomical pathology, recognized for its innovative approach to learning. The project aims to continually evolve the app, incorporating emerging technologies such as artificial intelligence and machine learning to further enhance the educational experience. Additionally, there is potential for PathoQuest to serve as a model for similar educational tools in other areas of medical education, expanding its influence and contributing to broader advancements in the field.

The project team remains committed to the ongoing development and success of PathoQuest, with a focus on delivering a high-quality, impactful educational resource that will benefit medical students for years to come.