



**Australasian Division of the International Academy of Pathology Limited**

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## **Social Media Volunteer for the Australasian Division of the International Academy of Pathology (IAP)**

The Australasian Division of the International Academy of Pathology (IAP) is a not-for-profit charity organisation and aims to:

- foster education, research and to advance knowledge in pathology
- institute and arrange lectures, seminars, symposia, demonstrations and to provide a forum for the discussion and dissemination of information relevant to pathology and related matters in our region
- provide financial assistance through scholarships and travelling grants to pathologists and trainees in our region
- disseminate printed and any other means of communication to further the purpose of the Division.

### **Purpose of Role:**

We are looking to facilitate and grow the presence and influence of our organisation nationally and internationally predominantly on Twitter, but going forward possibly on the social media platforms such as Instagram or Facebook.

### **Key Responsibilities**

- Manage the Australasian Division of the IAP's Twitter account
- Work with the Division's Executive Committee and Councillors to get maximum exposure of events and engagement on social media
- Pro-actively use social media to help build the profile of our organisation and events.

### **Selection Criteria**

You will need a high level of experience and proven interaction with the Twitter platform. Some understating of Facebook and/or Instagram would also be advantageous.

### **How to apply**

If interested, please send your application with a short curriculum vitae to: [info@iap-aus.org.au](mailto:info@iap-aus.org.au).

**Please address the below points in your application**

- Please give details of your social media experience, including the various platforms you have used.
- How do you see yourself fulfilling this role? Have you got any ideas how we could best position ourselves?

This is a work from home volunteer position and can be shared with few other volunteers. The successful candidate would liaise with members of the executive (including the President and Honorary Secretary), as well as the Secretariat. Part of the role in the short term would also revolve around promoting the International IAP meeting to be held in Sydney in October 2022 via social media.

Applications for the position close on 27<sup>th</sup> June 2021.

**Dr Fiona Maclean**

President

Australasian Division of the International Academy of Pathology